

NOVEMBER 19-21, 2019, BARCELONA

SMART CITY EXPO WORLD CONGRESS



Greetings,

Please feel free to explore this executive summary on our experience in Barcelona during the Smart City World Congress 2019. The various documents related to this project can be found on our website: <http://chaire-eti.org/en/portes-de-paris/>

TO UNDERSTAND THIS CONGRESS

"Since 2010, Smart City Expo World Congress Barcelona has been the leading international event in the field of smart cities. With over 24,000 visitors within three days in 2019, it brought together companies, public institutions, city and municipal representatives, universities, researchers, experts and decision-makers to meet the challenges of the city of the future. The programme of this exhibition included conferences and round tables, exchange of good practices, presentation of innovative solutions, networking between public and private partners, etc. »

Paris Panthéon Sorbonne/ETI Chair and Gfi Group

The following event/conferences will be held for the Smart City world congress in **Barcelona, 19-21 November**

| Conference Topic | November 19 th | November 20 th | November 21 st |
|--|---------------------------|---------------------------|---------------------------|
| • Proximity as a lever for life quality, inclusive & sustainable territorial services <i>Carlos Moreno / Sarah Mahdjoub – Paris Panthéon Sorbonne/ETI Chair</i> | 9h30 | 9h30 | Free conference on demand |
| • Geomatics & Territorial Data Platform for Paris NorthGates <i>Lionel Bry / Paul Liagre – Gfi Smart City Practice</i> | 10h15 | 10h15 | |
| • Citizen 360: Boulogne Billancourt solution <i>Dominique Gire – Gfi Microsoft applications</i> | 11h00 | 11h00 | |
| • Optimizing CRM & Reducing Non-Revenue Water <i>Pascale Gimet – Gfi Smart Water</i> | 11h45 | 11h45 | |
| • Paris La Sorbonne Chaire ETI Research projects Overview <i>Diader Chabaud / Sarah Mahdjoub</i> | 14h00 | 14h00 | |
| • Smooth mobility & urban CO ₂ reduction for Paris NorthGates <i>Lionel Bry – Gfi / Mathieu Pesin – Green Mobility in my pocket</i> | 14h45 | 14h45 | |
| • Analytics Accelerator for Simulating Paris NorthGates development <i>Karima Berrada-Fourneau – Gfi Smart Territory Data Platform</i> | 15h30 | 15h30 | |
| • Side Event South Agora – Time to Talk Chrono-Urbanism <i>Lionel Bry / Carlos Moreno / Sarah Mahdjoub</i> | 16h00 | - | |
| • Cocktail | 17h00 | - | |

THE ETI CHAIR AT THE CONGRESS

During the three days of the Smart City Expo World Congress 2019, the ETI Chair was able to:

- Reinforce its attractiveness and ensure international visibility, particularly with the Paris Northgates project
- Fuel the 15 min. City approach,
- Strengthen national and international partnerships (exchanges between public and private partners),
- Support the actors of the 15 min. City on a global scale.

On this occasion, the ETI Chair, accompanied by its partners and the active support of the City of Paris and GFI, two major and crucial players, took over the congress with :

- A 60m2 stand,
- The organization of a side event around the 15 min. City to present the Paris Northgates Project,
- A keynote given by the Pr. Carlos Moreno.

THEMES ADDRESSED AT THE CONGRESS

- Chrono urbanism and hyper proximity with the 15 min. City
- Paris Northgates project
- High Quality of Social Life Matrix (HQSL)
- Presentation of the prototype of the digital platform

The pioneering nature of the ETI Chair's work on chronotopy, chrono-urbanism and the concept of "15 min. City, 30 min. Territory" is quite clear. Handing out our work, the booklet, the methodological guide, etc. as well as the presentations, videos and demos generated a great deal of interest.

SPEAKERS

Thanks to the stand put together by the Smart City Expo World Congress team, with extreme favourable conditions and designed by the GFI team with the participation of our Executive Secretary Lucas Sageot-Chomel, we were able to have a very prominent place for all our activities for the duration of the congress.

The scientific director of the ETI Chair, Carlos Moreno, spoke up several times:

- At the booth "Proximity as a lever for life quality, inclusive & sustainable territorial services"
- In Central Agora, where we had been invited by France Urbaine "Cities, digital technology and social innovation: French experiences"
- In the auditorium for the opening of the session "Governance & Finance"

With our partner EDF – CITELUM, at the round table :

- "Social responsibility and Smart City"

At the side event in South Agora led by Pr. Moreno, Lionel Bry, Paul Liagre and Mathieu Pesin :

- "Time to talk Chrono-Urbanism! Urban hyper proximity: a new urbanism for the city of short distances, the Paris Northgates project"

AFTER THE CONGRESS

Thanks to the participation of partners and teams upstream and on site, the ETI Chair was able to find its place at Smart City Expo. We also had the opportunity to meet many people and exchange with a large number of interested parties. This congress will have given a high visibility:

- To the Chair's projects,
- With its partners and national networks (UbiFrance, CDC, EDF, Dijon, Lyon, Toulouse, Angers, Grenoble, France Urbaine, SUEZ, Beger - Levraut, etc., among others, were present at the congress),
- Also with its international partners (many mayors and directors of departments such as Xavier Arruza, DGS of Bilbao were present).



FUTURE PROSPECTS

A meeting with congress commissioner and world-famous personality Pilar Conesa, took place, laying the foundations for a bilateral collaboration with the ETI Chair: presence on the Scientific Council, links with universities in Catalonia, seminar in France, etc.

Thanks to GFI's Spanish branch, we are examining the possibility of participating in a local extension of the Paris Northgates project. Xavier Arruza (DGS of Bilbao) suggested a "Learning Expedition" in Bilbao. A potential collaboration with the Paris Northgates project was also discussed.

A working meeting as part of the Euro-Mediterranean project was held with Borhene Dhaouadi, President of Tunisia Smart City, and Jean-François Lecuru, Smart City Digital Advisor, Marseille.

Regarding the Smart City Alliance in Latin America, openings were mentioned in the continuity of the partnership signed in June in Mexico: we are invited to participate in the Smart City Expo Latino America Congress in Mexico in June 2020, with the possibility of creating a scientific network in Latin America, which would be launched on this occasion.

ACKNOWLEDGEMENTS

Overall, we are very satisfied with this unprecedented experience for our Chair, and would like to thank you once again for your support. All documents and presentations used and handed out during the congress will remain accessible and downloadable on our website.

