

One Mega Event

— 5 Expos —

Pragati Maidan, New Delhi
23-25 May 2018



Co-Organiser



India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce

Support



Government of India
Ministry of Electronics and
Information Technology
Ministry of Science & Technology
(Department of Science & Technology)
Ministry of Skill Development
& Entrepreneurship



Digital India
Power To Empower



Skill India
कौशल भारत - कुशल भारत

Organiser



Exhibitions India Group

One Mega Event

— 5 Expos —



www.buildingsindia.com



www.solarindiaexpo.com



www.transportindiaexpo.com



www.smartcitiesindia.com



www.waterindia.com



Dear Industry Colleagues,

Launched in 2015, and hosted by the India Trade Promotion Organisation (ITPO) & Exhibitions India Group, this Mega Event incorporates five expos with the view to develop attractive, safe and smart cities that evoke pride, passion and a sense of belonging among citizens:

- 2nd Buildings India expo
- 3rd Solar India expo
- 3rd Transport India expo
- 4th Smart Cities India expo
- 5th Water India expo

One Mega Event is the largest trade show and conference of its kind in the country to attract industry experts and leaders from the city, government and community to share their views and proposals to make cities more sustainable, efficient, transparent, and, above all, enhance the quality of life of its residents.

From ground-breaking start-ups to blue-chip multinationals, companies from 40 countries unveil the latest in technology products and services across 20,000 square metres of exposition space.

In his congratulatory message to the Exhibitions India Group for hosting *One Mega Event* 2017, Prime Minister Shri Narendra Modi wrote, "Our Government's urban development initiatives are aimed at creating state-of-the-art urban spaces. Whether it is the Atal Mission for Rejuvenation and Urban Transformation (AMRUT) or Smart Cities Mission or Pradhan Mantri Awas Yojana – Housing for All (urban), the welfare of our citizens is central to all initiatives," adding that it is commendable that *One Mega Event* aims to provide a platform for interactions on various aspects of urban development. "Such a forum will help the industries and policymakers to learn from the expertise of each other and explore the latest technologies."

India's urban population is expected to increase to 843 million by 2050 – accounting for about 50% of the population. The Prime Minister's Smart Cities Mission is part of the overall strategy to accommodate the massive urbanisation that is expected in the future. The Centre's mission to develop smart cities opens up big opportunities for the private sector.

One Mega Event features action-packed conference sessions, panel discussions, plenary sessions, and provides opportunities for one-to-one meetings, group discussions and networking activities. A full line-up of over 50 conference sessions enables delegates to collaborate and share best practices across a wide range of smart technology areas. A world-class exhibit space ensures an experiential trade show for all those involved in promoting efficient buildings, solar power, smart transportation, smart cities and smart water management.

This trade show brings together global industry leaders, exhibitors, industry associations, speakers, government administrators, municipal bodies, urban planning experts, investors, pioneers, technology innovators, architects, academia and the media to envision the cities of tomorrow. Government and business delegations from all across the globe will attend the expo.

One Mega Event is ranked number 1 on Google listings, and is considered a must-attend event in this genre worldwide.

We will be delighted to receive your expression of interest to participate in the expo.

Sincerely,

Prem Behl
Chairman
Exhibitions India Group



4th Smart Cities India 2018 Expo

www.smartcitiesindia.com

23 24 25 May 2018
Pragati Maidan, New Delhi

*Implementing Smart Cities...
Transforming India for our Citizens*

Rapid migration, and population growth will continue to pose challenges to city planners, administrators and governments.

In India, it is estimated that 50 percent of the total population by 2030 will be in urban areas.

The Challenge

This urbanization will bring overcrowding, unemployment, increase in the number of slums, and the rates of crime, water scarcity, sewage and pollution problems, etc.

There will be pressure on existing infrastructure, such as housing, electricity and water supply, waste disposal, transport, etc.

Role of Technology

Technological infrastructure forms the building blocks of a smart city:

Digital cities combine a service oriented infrastructure, including innovative services and communication infrastructure to create an environment in which citizens are interconnected and can share information anywhere in the city.

Virtual city functions are implemented in cyberspace. A smart city exists through physical IT infrastructure of cables, data centers and exchanges.

Information cities collect and deliver local information to public portals for inhabitants to live and work on the Internet. An information city is an economic and social urban centre linking its people

with civic services and government institutions.

Intelligent cities provide research and technological innovation to support learning and innovation. Human capital is the most precious resource, and every infrastructure (telecommunications, electronic and mechanical technology) is up to date to transform the daily life of citizens.

Ubiquitous cities (U-city) create an environment to connect citizens to any service through any device to make life easier for citizens, where citizens can get access to services anywhere and anytime.

The growth potential for technology services to meet the requirements generated by the Government of India is forecast at Rs. 7,000 crore. The government's emphasis on programs such as *Digital India*, *Make in India* and *Smart Cities* envisages the creation of over one million new jobs with IT and ITes sectors emerging as major employers. Over a longer term horizon, the Government of India estimates that smart city projects can create a 10-15 percent rise in employment opportunities.

Quality of Life

Prime Minister Narendra Modi's *Smart Cities Mission* is intended to address the contemporary and future needs of India's urbanization areas by rejuvenating the urban system, improving urban infrastructure, and the quality of life of Indian citizens by providing sustainable and inclusive development, besides other things.

4th Smart Cities India 2018 expo supports PM Modi's vision to provide *Smarter Solutions for a Better Tomorrow*.



RESERVE
A LOCATION TODAY

Join us on



SHELL SCHEME (Minimum 9 sqm)

INR ₹12,000 / US\$ 330* (per sqm)

RAW SPACE (Minimum 18 sqm)**

INR ₹11,000 / US\$ 300* (per sqm)

*GST as applicable.

** Power supply will be charged extra.

Co-Organiser



India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce

ITPO, the premier trade promotion agency of the Ministry of Commerce & Industry, Govt. of India is committed to showcase excellence achieved by the country in diverse fields especially trade and commerce.

ITPO provides a wide spectrum of services to trade and industry and acts as a catalyst for growth of India's trade. ITPO approves holding of international trade fairs in India and regulates holding of various expositions in India primarily to avoid any duplication of efforts while ensuring proper timing. It manages India's world class exhibition complex which is constantly upgraded to keep it in a high standard of readiness.

Organiser



Exhibitions India Group

ISO 9001:2008 • ISO 14001:2004 • OHSAS 18001:2007

Committed to Excellence

EIG is a trade promotion organization creating opportunities for investments, joint ventures and technology transfers. EIG acts as an interface between businesses, government, academia, society, media, etc.

EIG has been in existence since 1987, and is committed to providing satisfaction to its customers by organizing quality and focused international trade shows through exceptional services, employee involvement, market intelligence and continual improvement.

FOR EXHIBITION ♦ SPONSORSHIP ♦ SPEAKER ENQUIRIES, PLEASE CONTACT

Praveen Singh +91 9899 786 777, +91 11 4279 5011, praveens@eigroup.in

217 B, 2nd Floor, Okhla Industrial Estate, Phase III, New Delhi - 110 020, India | Tel: +91 11 4279 5000

www.onemegaevent.com