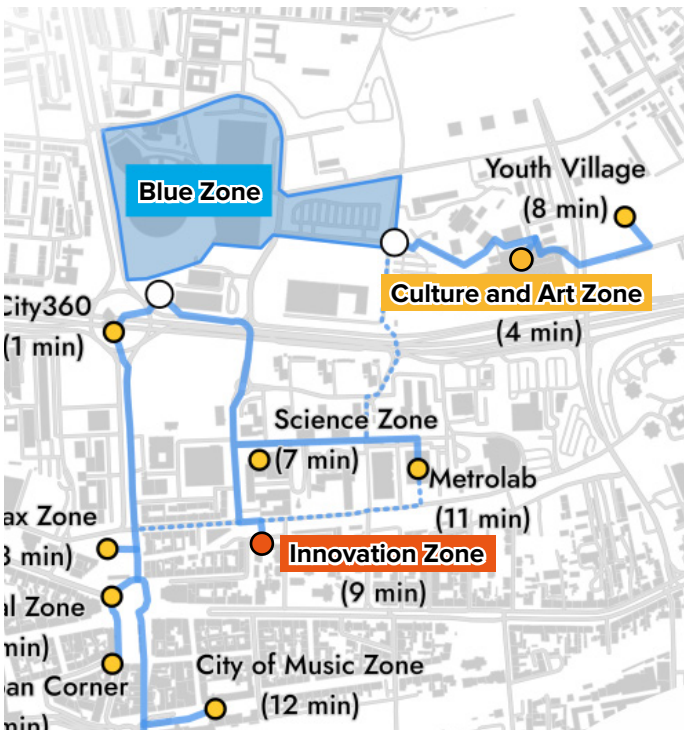


## ETI Chair events with World Urban Forum venues

The ETI Chair will be present at the upcoming World Urban Forum in Katowice from June 27th until June 30th.

Sun. 26	Mon <b>27</b>	Tue. 28	Wed. <b>29</b>	Thu. <b>30</b>	Fri. 1	Sat. 2
	12:30 - 14:00 <b>Launch Ceremony of Global Proximities Observatory</b>		17:00 - 18:00 <b>Proximities Fresk #1</b>	11:15 - 12:15 <b>Proximities Fresk #2</b>		



## We invite you to join us in person for our 3 main events

- 1 Monday June 27th 12:30 to 14:00 :  
**Launch Ceremony of the Global Proximities Observatory**  
in Municipal Business Incubator building -  
**Innovation & Technology Zone**
- 2 Wednesday June 29th from 17:00 to 18:00 :  
**Creative Workshop “Proximities Fresk” Session#1**  
in the Silesian Museum  
**Culture & Arts Zone**
- 3 Thursday June 30th from 11.15 to 12:15 :  
**Creative Workshop “Proximities Fresk” Session#2**  
in the French Pavilion  
**Blue Zone**

## About these events

### Launch Ceremony of the Global Proximities Observatory

#### Proximities as a game changing strategy

At a time when the combined effects of climate change, the global pandemic and acute political tensions have become highly visible in our lives, no matter the urban scale, there is an urgent need all over the world for challenging our conventional urban and territorial models to radically transform our lifestyles and our habitat. Rather than focusing on the things that bring us apart or the walls that are rising between people, groups, organizations and territories, we have chosen to focus on what brings people together.

**Proximities** are at the heart of this new urban and territorial paradigm to preserve our quality of life and create new relationships between these two vital elements of life: time and space.

Together with leaders of our founding partners and representatives of cities and regions, we are launching the first **Global Proximities Observatory** and will have the **official Ceremony** on June 27th in Katowice during the World Urban Forum.

## Founding partners

### Global Institutions



**ETI Chair**



**UN-HABITAT**



**C40 Cities**



**UCLG**

### Change makers



**Obel Foundation**



**Smart City Expo  
World Congress**



**FIABCI**



**2000 Watt  
Smart Cities  
Association**

## Global Proximities Observatory goals

### Develop Proximities Measures and indicators

- Develop new evaluation methodologies and dashboards to study impact and inform new urban and territorial policies, programs, pilot projects.
- Benchmark projects and results, analyze trends, develop future scenarii and best practices based on these indicators
- Publish analysis and insights

### Boost international scientific research projects

- Conduct open, multidisciplinary, and international research initiatives based on the model of the 15-minute city, the 30-minute territory to demonstrate economic, social and ecological value creation
- Assess methodologies, tools, impacts and results
- Create a scientific committee to encourage projects peer reviews
- Launch calls for research projects and papers to document learnings, and foster deployment.

### Activate a global network of stakeholders

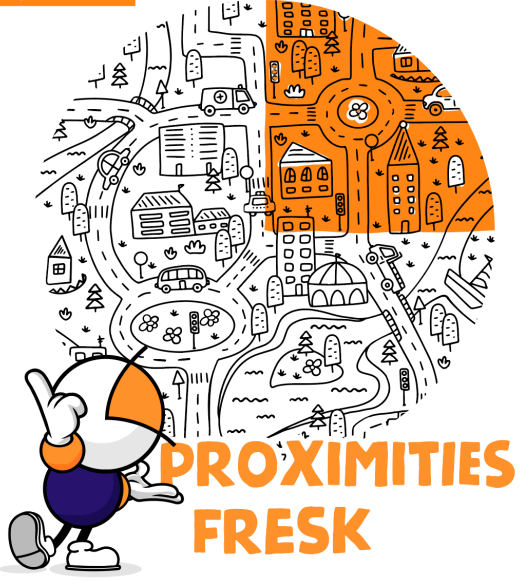
- Co-develop new educational resources and programs to inspire and empower all stakeholders (cities, citizen, industries, architects, designers, urban planners ...)
- Create the first open-source encyclopedia on Urban and Territorial Proximities

### Create local communities of practice

- Encourage opportunities for local collaboration between citizens, policy makers, businesses, institutions, and scientists to support and stimulate social innovation
- Create Regional Centers of “Urban and Territorial Proximities” connected to the Global Observatory to accelerate transformative urban and territorial programs

## Creative Workshop “Proximities Fresk”



**EXPLORE AND ACT !**



**PROXIMITIES  
 FRESK**

A creative workshop to imagine  
 new urban and territorial proximities

TIME	DATE	LOCATION
SESSION 1 17:00 - 18:00	29 June 2022	Culture & Art Zone, Silesian Museum
SESSION 2 11:15 - 12:15	30 June 2022	Pavillon France



 We invite you to participate in this original workshop  
 to discover an unprecedented experience:  
 the Proximities Fresk !

Innovative collaborative workshop designed by ETI Chair IAE Paris Sorbonne research team to help participants imagine new urban and territorial proximities. Participants will explore the core principles of the 15 minute & 30 minute territory concepts and take action in their neighborhood.